

# Read India

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TRANSLATING RESEARCH INTO ACTION



# Outline

- Why evaluate?
- What are we evaluating?
- Defining the intervention
- Defining the outcomes

# What's the purpose of evaluations?

- **To answer questions**
- **What is our question with Read India?**
  - **Does it work?**
  - **How well does it work?**
  - **For whom does it work?**
  - **Where/when does it work?**
  - **Does it lose strength as it gets scaled up?**
  - **Why does it work? (Process)**
- **Who is our Audience?**

# What is “it”?

- **Read India?**
- **But what is that?**
  - **The Balsakhi Program**
  - **Volunteer program, the “Information Project”**
  - **Read India,**
    - L2R: Volunteers, out-of-school, summer camp
    - R2L
- **But it must specific, a crystallized intervention**

# Why does it matter?

- **Intervention, not the implementer**
- **Want to know why**
  - **It's really difficult to pin down "why it works," if we don't know exactly what "it" is.**

# What are our expected outcomes?

- **What do we want to measure?**
  - **Basic literacy and numeracy**
- **How will we measure that?**
  - **ASER**
    - *Coarse*
    - *Subjective*
  - **Higher levels?**
    - *Fluency Battery*
    - *Written test*
- **Perceptions and participation**

# Who does it impact?

- **In/out of school, Public/private school students**
- **Demographics: boys/girls, social distance**
- **Initial level: lowest performers?**

# Why does it have an impact? (through what channels?)

- **Materials?**
- **Pedagogy?**
- **Personnel?**
  - **Enthusiasm of Volunteers?**
- **Within/outside the system?**
- **Program/Pratham?**